

GENERAL TERMS AND CONDITIONS FOOTBALL-SPECIAL 2026

1. Promotion Organizer

The promotion “Football Special 2026” (hereinafter “promotion”), is organized by ADA Cosmetics International GmbH (hereinafter “ADA Cosmetics”), a company registered in Germany under commercial register number HRB 700 719, with its registered office at Rastatter Straße 2A, 77694 Kehl, Germany. The promotion is open to residents of the European Union (EU) and Switzerland.

2. Promotion Period

The promotion takes place on the website www.ada-shop.com and runs from June 11 to July 19, 2026 (inclusive).

3. Promotion Conditions

- One order per calendar day may be selected for reimbursement, provided it includes at least one of the promotional sets marked in the campaign area and the total order value does not exceed €1,200.
- Eligibility is determined exclusively by the availability of the promotional sets at the time the order is completed. Orders remain eligible provided they include a promotional set that is available at the time of purchase. Any subsequent unavailability of individual sets does not affect the eligibility of already completed orders.
- The Promotion applies exclusively to set products explicitly marked as such in the campaign area and only to natural persons acting as consumers. Orders placed via business or corporate accounts are excluded from participation.
- Eligible orders are automatically included in the Promotion.
- Reimbursement is granted through random selection (“random principle”) among all eligible orders received on a given calendar day. A maximum of one order per calendar day will be selected. Each participant is eligible for only one reimbursement during the entire Promotion period.
- Promotional sets are available only while stocks last. The unavailability of individual sets does not create any entitlement to participation, replacement products, or compensation.
- ADA Cosmetics reserves the right to terminate or modify the Promotion early for justified reasons, particularly in the event of technical issues, manipulation attempts, legal reasons, or if proper execution cannot be guaranteed. Any participation rights already acquired remain unaffected.

4. Communication of Results

Participation in the Promotion requires full acceptance of these terms and conditions.

As part of the communication of Promotion results, ADA Cosmetics reserves the right to publish, on a dedicated public landing page at www.ada-shop.com or via other communication channels, the first name and the first letter of the last name (or, where applicable, the username), as well as the first two digits of the postal code of the selected participant’s place of residence or region (e.g., “Jane D. (77)”).

Selected participants will also be notified by e-mail to the address provided at the time of order.

This publication is based on ADA Cosmetics’ legitimate interest in ensuring transparency of the Promotion. Participants have the right to object to such publication at any time in accordance with Article 21 GDPR, where legally required.

5. Liability / Notes on Execution

ADA Cosmetics shall not be liable for technical errors, in particular failures of the online shop or data transmission issues affecting participation in the Promotion, unless caused by intentional or grossly negligent conduct.

6. No Affiliation with FIFA World Cup™

This Promotion is not affiliated with the Fédération Internationale de Football Association (FIFA) or the FIFA World Cup 2026™. It is neither sponsored, endorsed, nor organized by them.

“FIFA” and “FIFA World Cup” are trademarks of the Fédération Internationale de Football Association (FIFA).

7. Data Protection

In connection with participation in the Promotion, ADA Cosmetics, as the controller within the meaning of Article 4 of the General Data Protection Regulation (EU) 2016/679 (GDPR), collects and processes participants' personal data on the following legal bases:

- performance of the contract and execution of the Promotion (Art. 6(1)(b) GDPR),
- legitimate interest of ADA Cosmetics in ensuring transparency of the Promotion and communicating results (Art. 6(1)(f) GDPR),
- consent of the participant, where required by applicable law (Art. 6(1)(a) GDPR).

Personal data is processed exclusively for the following purposes:

- execution and management of the Promotion,
- verification of eligibility,
- processing of reimbursements,
- internal analysis for commercial and marketing purposes,
- communication of Promotion results.

The full privacy policy of ADA Cosmetics is available at:

www.ada-shop.com/data-protection-b2c

8. Data Subject Rights

- Under the GDPR, participants have the following rights:
- right of access to their personal data,
- right to rectification,
- right to erasure ("right to be forgotten"),
- right to restriction of processing,
- right to data portability,
- right to object to processing based on legitimate interest,
- right to lodge a complaint with a competent supervisory authority.

Participants may exercise their rights at any time in accordance with the procedures described in ADA Cosmetics' privacy policy.

9. Changes to the Promotion

ADA Cosmetics reserves the right to modify, suspend, or terminate the Promotion at any time in the event of force majeure or other circumstances beyond its control.

Furthermore, ADA Cosmetics reserves the right to exclude orders from the Promotion in cases of abuse, fraud, technical errors, or violations of these terms and conditions.

10. Applicable Law

These terms and conditions are governed by the laws of the Federal Republic of Germany, excluding conflict of law provisions.

For any questions regarding the Promotion, you may contact ADA Cosmetics at: help@ada-cosmetics.com

ADA Cosmetics International GmbH – 10.06.2026